

Participation in the “30 by 30 Alliance for Biodiversity”

Strengthening efforts to conserve biodiversity

Sumitomo Realty & Development Co., Ltd. (Headquarters: Shinjuku-ku, Tokyo; President: Kojun Nishima) joined the “30 by 30 Alliance for Biodiversity” (hereinafter the “Alliance”), which aims to conserve or protect at least 30% of Japan’s land and sea areas with the goal of halting biodiversity loss and restoring biodiversity by 2030.

The loss of biodiversity is still continuing around the world. In order to halt the loss and enhance biodiversity, it is important and necessary that society to be transformed in such a way that it can coexist with nature. In the G7 2030 Nature Compact adopted at the G7 Summit held in the UK in June 2021, Japan pledged to conserve or protect at least 30% of its land and sea areas by 2030.

We have joined the Alliance, which was established by the Ministry of the Environment, as a member of a coalition of volunteers from government, enterprises, and nonprofit organizations. We will further promote initiatives to help conserve biodiversity as we contribute to the government’s environmental goals.



< The 30 by 30 Alliance for Biodiversity Logo >



< Creeping phlox at Sumitomo Fudosan Mita Twin Building West >

[Expected effects of biodiversity conservation initiatives]



Decarbonization
Absorption, retention of CO₂, regeneration of nature to aid disaster prevention/mitigation

脱炭素



Circular economy
Sustainable production of biomass resources to replace plastics

循環経済



Rural areas
Prevention of damage by birds and wild animals, maintenance of bountiful rural mountains

農山村



Food
Local production of safe food

食



Health
Experiencing nature to boost immunity and maintain a healthy lifestyle

健康



Relaxation
Relaxation of the body, fulfilling leisure time, and enrich the mind

いやし

< Reference > Sumitomo Realty Group's initiatives for biodiversity conservation

The Group is committed to giving full consideration to biodiversity in each of our operations, including the development business. Biodiversity, which is closely related to all environmental issues such as climate change, conservation of water resources, and environmental pollution, affects the quality of life of our customers and people in the community. Therefore, we promote the following biodiversity conservation initiatives in cooperation with various stakeholders.

1. Creating green areas through redevelopment

Sumitomo Realty's redevelopment business contribute to biodiversity. One such example is Sumitomo Fudosan Osaki Garden City, which involved redevelopment of a former driving school site and a densely built-up district of wooden housing on the west side.

The area occupied by densely-built wooden houses had contained little greenery and narrow streets which posed challenges with respect to disaster response. By the completion of Osaki Garden City, the overall location's green coverage increased from 0.01% to 35% including its roof greening. In addition, as a part of community revitalization events, additional cherry trees associated with the area were planted. The trees planted by Sumitomo Realty in conjunction with the redevelopment association will play a role in community revitalization and enhancing biodiversity.

Through our redevelopment projects, not just Osaki Garden City, we aim to create green areas in numerous areas, thereby providing spaces for community members to encounter natural surroundings as well as nurturing rich biodiversity.



< Sumitomo Fudosan
Osaki Garden City >

2. Development that protects and makes the most of natural forests

Urban development projects tend to involve the removal of mature trees that are already on sites earmarked for development. In contrast, Sumitomo Realty seeks to preserve such trees so that they can be utilized as greenery to accomplish attractive urban development in harmony with nature. La Tour Sapporo Ito Garden was developed on the site formerly occupied by Kairakuen, one of the first municipal parks in Japan. The tract of virgin forest is carefully preserved today since the time of Kairakuen.



< La Tour Sapporo Ito Garden >

3. Green areas open to the public

In urban areas with few parks or open spaces, the creation of green open spaces is a vital aspect of new development projects. City Tower Kanamachi has an approximately 3,800m² spacious green area open to the public. With tall trees, various shrubs and flowers, the area provides a source of delight throughout the year for local residents with places to enjoy the changing beauty of the four seasons, which is rare in an urban setting.



< City Tower Kanamachi >

4. Use of Rainforest Alliance Certified products

Sumitomo Realty Group's company, Izumi Restaurant Co., Ltd., operates Rieven House convenience stores catering to building tenants. The Rieven House uses environmentally certified coffee beans grown in Rainforest Alliance Certified plantations. "Rainforest Alliance Certified" is a certification granted exclusively to plantations that exceed stringent environmental standards, issued by the international nonprofit organization Rainforest Alliance which carries out region-wide projects to protect forests.



< Coffee machines in the Rieven House >